



# HeidelbergCARD

Click & Stay in Heidelberg!

NEW!  
DIGITAL FROM 2026



Heidelberg



# The HeidelbergCARD includes:

## Castle ticket including funicular railway

The castle ticket includes admission to the castle courtyard, barrel cellar as well as to the German Pharmacy Museum, and the ride on the funicular railway to the castle with continuation to the Molkenkur station (round trip including one stop).

## Combo ticket of the university

One-time admission to the University Museum, the Student Prison and the special exhibition.

For more information about opening hours, please click [here](#).



## Admission to further museums

One-time admission to:

**Deutsches Verpackungsmuseum (German Packaging Museum)** For information about opening hours, please click [here](#):



**Sammlung Prinzhorn (Prinzhorn Collection)**

For information about opening hours, please click [here](#):



**Kurpfälzisches Museum (Palatinate Museum)**

For information about opening hours, please click [here](#):




**Völkerkundemuseum vPST (Ethnological Museum)**

For information about opening hours, please click [here](#):



## Free rides on public transport

The  **HDCARD** entitles holders to travel on all the Rhine Neckar public transport system's (VRN) buses, trams and authorized trains (in the case of DB: RE, RB and S-Bahn trains, all 2nd class). The tickets are personalized and only valid with an ID document.



## Heidelberg Guide

Information and tips about Heidelberg including a city map.

## Further benefits

Discounts for guided tours, bus tours, boat trips as well as museums, stores and restaurants are listed on the following pages. If no district is indicated, the service partner is located in the Old Town.



## Information and service hotline

Please refer to the opening hours of the Tourist Information on our [website](#).

## The HeidelbergCARD is available at:

- Tourist Information at the main station and at Neckarmünzplatz
- website of Heidelberg Marketing GmbH
- numerous Heidelberg hotels





## Opening hours

### Heidelberg Castle

9:00 am – 6:00 pm  
(castle courtyard, barrel cellar),  
last entrance: 5:30 pm

### German Pharmacy Museum

April – December: 10:00 am – 6:00 pm,  
last entrance: 5:40 pm  
January – March: 10:00 am – 5:30 pm,  
last entrance: 5:10 pm

## Timetable funicular railway

**Annual funicular railway maintenance** March 9 – 27, 2026 (bus replacement)

### Summer timetable

end of March – beginning of  
October, 2026

Kornmarkt – Castle:  
9:00 am (every 10 minutes),  
last trip: 8:00 pm

Castle – Kornmarkt:  
9:03 am (every 10 minutes),  
last trip: 8:03 pm

(subject to change)

### Winter timetable

beginning of October, 2026 – end of  
March, 2027

Kornmarkt – Castle  
9:00 am (every 10 minutes),  
last trip: 5:10 pm

Castle – Kornmarkt:  
9:03 am (every 10 minutes),  
last trip: 5:43 pm

## Prices HeidelbergCARD

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**1 day – € 25 | € 21 discounted price\***


Valid from midnight to midnight  
on the day of validity.

**2 days – € 36 | € 28 discounted price\***

Valid all day on the first day  
until midnight the following day.

**4 days – € 40 | € 34 discounted price\***

Valid all day on the first day  
until midnight of the fourth day.

\*  **HDCARD** school and university students (up to 28 years old, with ID) and people with disabilities and a disabled person's pass, including discounted castle ticket. Children up to and including 5 years are free of charge.

**Further information:** You are required to carry the necessary documentation for inspection on public transportation and at entry points.

**Partners / sponsors:**




## City Tours and Excursions



### City and Castle Sightseeing Tour \*

A discovery tour by bus to all the major sights and points of interest in the city. The central attraction is the visit to Heidelberg Castle. Enjoy an exciting guided tour of this world-famous ruin. In addition to an exterior tour, you will explore the inner courtyard and the Great Barrel (approx. 1 hour bus tour, 1 hour castle tour, funicular ride back to the Old Town).

**Prices** € 35, € 31 discounted price \*\*, with  **HDCARD** € 33, € 29 discounted price \*\* including castle ticket (funicular + castle courtyard admission)

**Duration** 2 hours

**April – October** German: Friday, Saturday and Whitsunday 1:30 pm

There is no tour during the Old Town Festival Heidelberger Herbst (Heidelberg Autumn) on September 26, 2026.

**November – March**

German: Saturday 1:30 pm

**Meeting point** Neckarmünzplatz, information board (bus stop)



### Walking Tour of the Old Town \*

This tour features major attractions as well as historic narrow alleys and squares: the many faces of Heidelberg's Old Town, a whole range of magical settings, all of which have their stories to tell. Discover Heidelberg with your guide and really get to know the city.

**Prices** € 13, € 11 discounted price \*\*, with  **HDCARD** € 11, € 9 discounted price \*\*

**Duration** 1.5 hours

**April – October**

German: daily 10:30 am, additionally Friday 6:00 pm and Saturday 2:30 pm, English: Thursday – Saturday 10:30 am  
There is no tour during the Old Town Festival Heidelberger Herbst (Heidelberg Autumn) on September 26, 2026 at 2:30 pm.

**November – March**

German: Friday 2:30 pm and Saturday 10:30 am (German)

**Meeting point** Neckarmünzplatz, in front of the Tourist Information

## City Tours and Excursions



including  
1 mulled  
wine /  
punch

### Christmas Market Walking Tour\*

Take a walk through the Old Town and immediately perceive the Christmas spirit with the scent of roasted almonds and mulled wine. Lovingly arranged booths spread over various historical squares. Discover the most beautiful corners of the Old Town during this entertaining guided tour and learn interesting facts about the Christmas market and the region's Christmas traditions. The tour ends convivially at a mulled wine booth.

**Prices** € 19, € 17 discounted price \*\*, with  
♥ **HDCARD** € 17, € 15 discounted price \*\*  
including one cup of mulled wine or fruit  
punch per person

**Duration** 1.5 hours

**Advent Saturdays**

November 28, December 5, 12 and 19, 2026,  
German: 4:30 pm

**Meeting point** Neckarmünzplatz, in front  
of the Tourist Information

**Minimum number of participants**  
5 people



### Surprise tour in Heidelberg's Old Town\*

Where will the journey take you? Let yourself be surprised! Whether mystical alleyways, hidden artistic and cultural treasures, or historical characters in costume – every tour is different, offering a brand-new, exciting experience each time. Our professional guides lead you with charm, knowledge and wit through a selection of fascinating themed tours – you will only find out on site which chapter of history will open for you.

**Prices** € 22, € 20 discounted price \*\*, with  
♥ **HDCARD** € 20, € 18 discounted price \*\*  
**Duration** 1.5 hours

**Date** Friday April 10/24, May 15/29,  
June 5/19, July 10/17/31, August 21/28,  
September 4/25, October 9/23, 2026  
German: 4:00 pm

**Meeting point** Neckarmünzplatz, in front  
of the Tourist Information

**Minimum number of participants**  
5 people

## City Tours and Excursions




including  
combo-  
ticket

### The University in the Old Town\*

Founded by Prince Elector Ruprecht I. in 1386, the "Ruperto Carola" is Germany's oldest university and one of the most venerable education facilities in Europe. The tour conveys not only the university's history but also provides an insight into student life. It takes you from the university library via the Peterskirche (St. Peter's Church), the oldest church in Heidelberg, to the historical Studentenkarzer (Student Prison). Visit the place that once made people suffer. From 1778 to 1914, students

were punished here "for trivial offenses".

**Prices** € 18, discounted price € 16 \*\*, with  **HDCARD** € 16, discounted price € 14 \*\*, including combo ticket (admission to the University Museum, the special exhibition and the Studentenkarzer (Student Prison))

**Duration** 1.5 – 2 hours

**April – October** Saturday 11:00 am (German)

**Meeting point** Neckarmünzplatz, in front of the Tourist Information

**Minimum number of participants**  
3 people



### Segway Tour: Highly Philosophical\*

Discover Heidelberg in an unusual way – driving pleasure at its best. Get to know the city from an entirely new perspective.

**Prices** € 59, with  **HDCARD** € 54 including helmet fee and segway licence

**Duration** 1<sup>3</sup>/<sub>4</sub> hours

**Februar and November** German/English: daily 1:00 pm (depending on weather conditions)

**March – October** German/English: daily 9:30 am, 1:00 pm and 4:00 pm

**Meeting point** Neckarmünzplatz

\*\* Eligibility criteria for the reduced price: school and university students (up to 28 years old), people with disabilities and a disabled person's pass. One accompanying person of a severely disabled person with the characteristic "B" in the severely disabled person's ID as well as of children and young people up to 18 years with a disability is free of charge. Tickets are available at our Tourist Information.

## City Tours and Excursions



### Cabriobus Sightseeing Tour

The open roof of the convertible bus offers completely new perspectives! Enjoy an unrestricted view of your beautiful surroundings, even if it rains. An audio guide in multiple languages keeps you informed.

**Prices** € 14, € 8/€ 13 discounted price **\*\*\***, with  **HDCARD** € 13

**Duration** 40 minutes

**Languages** German, English, Chinese, Dutch, French, Italian, Japanese, Korean, Russian, Spanish

#### March

daily: 10:00 am – 4:00 pm,  
departure every full hour

#### April – October

daily: 10:00 am – 4:30 pm, departure every  
half and full hour

There is no tour during the Old Town  
Festival Heidelberger Herbst (Heidelberg  
Autumn) on September 26 and 27, 2026.


#### Meeting point

Karlsplatz (Carl's Square), information  
board (bus stop)

**\*\*\*** Children younger than 6 years are free of charge, children aged 6 to 12 pay € 8. People with disabilities and a disabled person's pass as well as owners of the  **HDCARD** pay € 13.



## Leisure Time

With the  **HDCARD** you receive a **10 % discount**.

### City & Quest

City! Action! Fun!

Phone +49 176 38003103

[www.cityquest-tour.de/en](http://www.cityquest-tour.de/en)

### Heidelberger Zuckerladen (Heidelberg Candy Store)

Neugasse 8-10

[www.zuckerladen.de](http://www.zuckerladen.de)

10% discount on mixed candy bags

### Märchenparadies Heidelberg

Königstuhl 5

[www.maerchenparadies.de](http://www.maerchenparadies.de)

2 for 1: free of charge for the second ticket of equivalent or lower value in the case of one full-paying person. No combination with any other discount.

### Joyrides e-bike rental

Hebelstraße 7 (Kirchheim)

[www.joyrides-rent.de](http://www.joyrides-rent.de)

Discount on bike rental

### Naturally Heidelberg

Guided tours into nature for young and old

[www.natuerlich.heidelberg.de](http://www.natuerlich.heidelberg.de)

€ 2 discount

### Paddle Tours Heidelberg

Kayak tours in and around Heidelberg

Phone +49 151 61466148

[benighaus@paddle-tours.de](mailto:benighaus@paddle-tours.de)

[www.paddle-tours.de/en](http://www.paddle-tours.de/en)

Discount on all kayak tours

### Radhof Bergheim

Bergheimer Straße 101

[www.fahrrad-heidelberg.de](http://www.fahrrad-heidelberg.de)

Discount on bike rental/repair

### Solar boat "Neckarsonne"

Landing pier Karl-Theodor-Brücke (Alte Brücke, Old Bridge)

[www.neckarsonne.de](http://www.neckarsonne.de)

Discount on the 50 minute Heidelberg round trip

### Weisse Flotte Heidelberg

Landing pier  
Stadthalle Heidelberg

[www.weisseflottehd.de](http://www.weisseflottehd.de)

Discount on the castle tour from Heidelberg to Neckarsteinach and return

### Zoo Heidelberg

Open all year round –  
365 days a year  
Tiergartenstraße 3  
(Neuenheimer Feld)

[www.zoo-heidelberg.de](http://www.zoo-heidelberg.de)

Reduced price on single admission.  
Not valid for group rates.

## Museums and Exhibitions

With the  **HDCARD** you receive **attractive benefits** at the following museums.

### Deutsches Verpackungs-Museum (German Packaging Museum)

Hauptstraße 22 (Innenhof)

[www.verpackungsmuseum.de](http://www.verpackungsmuseum.de)



### Documentation and Cultural Center of German Sinti and Roma

Bremeneckgasse 2

[www.dokuzentrum.sintiundroma.de/en/](http://www.dokuzentrum.sintiundroma.de/en/)

20% discount on events like concerts

### KÖRPERWELTEN Museum (BODY WORLDS Museum) "ANATOMY OF HAPPINESS"

Altes Hallenbad, Poststraße 36/5 (Bergheim)

[www.koerperwelten.de/heidelberg](http://www.koerperwelten.de/heidelberg)

Discount on the admission price for the adults single ticket

### Kurpfälzisches Museum Heidelberg (Palatine Museum)

Hauptstraße 97

[www.museum.heidelberg.de](http://www.museum.heidelberg.de)

Additional € 4.50 for the special exhibition



### Museum Haus Cajeth Primitive painting – Art of Outsiders, Haspelgasse 12

[www.cajeth.de](http://www.cajeth.de)

20 % discount on the admission price

### Sammlung Prinzhorn (Prinzhorn Collection)

Center for Psychosocial Medicine,  
Heidelberg University Hospital,  
Voßstraße 2 (Bergheim)

[www.sammlung-prinzhorn.de/en](http://www.sammlung-prinzhorn.de/en)



### Studentenkarzer (Student Prison) and University Museum

Augustinergasse 2

[www.uni-heidelberg.de/en/institutions/  
museums-and-collections](http://www.uni-heidelberg.de/en/institutions/museums-and-collections)



### Völkerkundemuseum vPST (Ethnological Museum)

Hauptstraße 235 (Palais Weimar)

[www.voelkerkundemuseum-vpst.de](http://www.voelkerkundemuseum-vpst.de)



# Culture

With the  **HDCARD** you receive a **discount on tickets**.

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## Augustinum Heidelberg

Cinema, concerts, shows and more  
Jaspersstraße 2  
(Emmertgrund)

[www.augustinum.de/heidelberg](http://www.augustinum.de/heidelberg)

Discounted ticket price (approx. 25 % cheaper than full price) for all events with regular ticket sale

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## Enjoy Jazz

Festival for Jazz and More, numerous event locations in and around Heidelberg

[www.enjoyjazz.de/en/](http://www.enjoyjazz.de/en/)

10 % discount at the box office for events that are not sold out

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## Heidelberger Frühling

Classical festivals and concerts

Kammermusik + | season 2025/2026  
Streichquartettfest | January 22 - 25, 2026  
Musikfestival | March 14 - April 19, 2026  
Liedfestival | May 13 - June 21, 2026

[www.heidelberger-fruehling.de/en/](http://www.heidelberger-fruehling.de/en/)

Tickets +49 6221 5840-044

10 % discount on tickets, available via phone or at the box office

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## Kulturzentrum Karlstorbahnhof e. V.

Concerts, club culture, readings,  
cabaret & theater  
Marlene-Dietrich-Platz 3 (Südstadt)

[www.karlstorbahnhof.de](http://www.karlstorbahnhof.de)

10 % discount on event tickets (excluding rentals and special events). The offer is redeemable at the evening box office.

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## Theater and Orchestra Heidelberg

Musical theater, concert, drama, dance as well as theater for children and young people and various festivals

[www.theaterheidelberg.de/en/](http://www.theaterheidelberg.de/en/)

Tickets +49 6221 58-20000

20 % discount on performances by the theater incl. the Heidelberger Schlossfestspiele (Heidelberg Castle Festival), not valid for special events



# Gastronomy

Show your  **HDCARD** and receive attractive benefits at the following providers.

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## **BENT - Café Bagels Eismanufaktur**

Hauptstraße 15

[www.bent-cafebagelseismanufaktur.de](http://www.bent-cafebagelseismanufaktur.de)

10% discount per card and person  
on café visits

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## **Café Schafheutle**

Hauptstraße 94

[www.cafe-schafheutle.de](http://www.cafe-schafheutle.de)

1 complimentary homemade  
truffle praline served with every  
hot beverage

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## **Gasthaus Backmulde**

Schiffgasse 11

Phone +49 6221 53660

[www.gasthaus-backmulde.de](http://www.gasthaus-backmulde.de)

8% discount on the restaurant visit  
per ticket and person

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## **Hans im Glück Heidelberg**

Heiliggeistkirche

Hauptstraße 187

Order a main course and get a  
dessert of choice for free.

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## **Hans im Glück Heidelberg**

Westarkaden

Galileistraße 18 (Bahnstadt)

Order a main course and get a  
dessert of choice for free.

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## **HEERLIJK 25 Bar**

Bergheimer Straße 25

(Bergheim)

[www.heerlijk-bier.de](http://www.heerlijk-bier.de)

1 complimentary HEERLIJK! beer

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## **O'HEERLIJK Local Pub**

Brückenkopfstraße 1

(Neuenheim)

[www.heerlijk-bier.de](http://www.heerlijk-bier.de)

1 complimentary HEERLIJK! beer

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## **Schwarzer Walfisch**

Bahnhofstraße 27

Phone +49 6221 7254467

[www.schwarzerwal.de](http://www.schwarzerwal.de)

10% discount on beverages in  
combination with a breakfast order

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## **ZKB Heidelberg**


Marktplatz 7

[www.zkb-heidelberg.de](http://www.zkb-heidelberg.de)

10% discount on beverages



# Shopping

With the  **HDCARD** you receive a **10 % discount on your purchase from the following providers.**

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## Bofinger Femme

Sofienstraße 17 (Bergheim)

[www.niebelmode.de](http://www.niebelmode.de)

Discount on regular items. Not valid on already discounted products.

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## Bofinger Men

Sofienstraße 15 (Bergheim)

[www.niebelmode.de](http://www.niebelmode.de)

Discount on regular items. Not valid on already discounted products.

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## Brauerei zum Klosterhof

Stiftweg 4 (Ziegelhausen)

[www.brauerei-zum-klosterhof.de](http://www.brauerei-zum-klosterhof.de)

Applies only to organic beer.

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## Büro- und Schreibwaren Knoblauch GmbH

Plöck 2

[www.ploeck2.de](http://www.ploeck2.de)

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## Chocolaterie St. Anna No. 1

St.-Anna-Gasse 1

[www.chocolaterie-st-anna.de](http://www.chocolaterie-st-anna.de)

Applies only to purchase of goods.

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## Falconeri Store Heidelberg

Hauptstraße 38

10% discount on the purchase.  
Cannot be combined with other promotions.

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## Grüner Engel – der Absinthladen (the absinthe house)

Untere Straße 14

Introduction to the world of absinthe with free tasting of one of the internationally award-winning house brands. 10% discount on all accessories.

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## HEERLIJK Heidelberg – Local Craft Beer Shop

Plöck 14

[www.heerlijk-bier.de](http://www.heerlijk-bier.de)

1 complimentary HEERLIJK! beer

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## Lindt Boutique

Marktplatz 3

[www.lindt.de](http://www.lindt.de)

Excluding discounted items

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## Niebel Store

Hauptstr. 33

[www.niebelmode.de](http://www.niebelmode.de)

Discount on regular items. Not valid on already discounted products.

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## Optik Dieterich

Friedrich-Ebert-Platz 1

[www.optik-dieterich.de](http://www.optik-dieterich.de)



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## Perfumery Frosch

Hauptstraße 140

[www.parfumerie-cb.de](http://www.parfumerie-cb.de)

Excluding services, discounted items and selected brands

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## Trendy Bags Heidelberg

Hauptstraße 179

Discount on travel luggage

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## Yabis Cashmere

Untere Straße 9

[www.yabis-cashmere.de](http://www.yabis-cashmere.de)

10% discount on cashmere clothing

# Tourist Information



With the  **HDCARD** you get a **10 % discount on all souvenirs and a 30 % discount on clothes.**

## Tourist Information at the main station

Willy-Brandt-Platz 1 (Bergheim)

Phone +49 6221 58-44444

## Tourist Information at

**Neckarmünzplatz**

Neckarmünzplatz

Phone +49 6221 58-44444

## Imprint

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The Heidelberg Marketing GmbH is a subsidiary of the City of Heidelberg

### Content

Heidelberg Marketing GmbH

### Photos

cover page, pages 6-13, 19-22 - Tobias Schwerdt  
page 17 - Karlstorbahnhof e.V., photo Joe Pohl

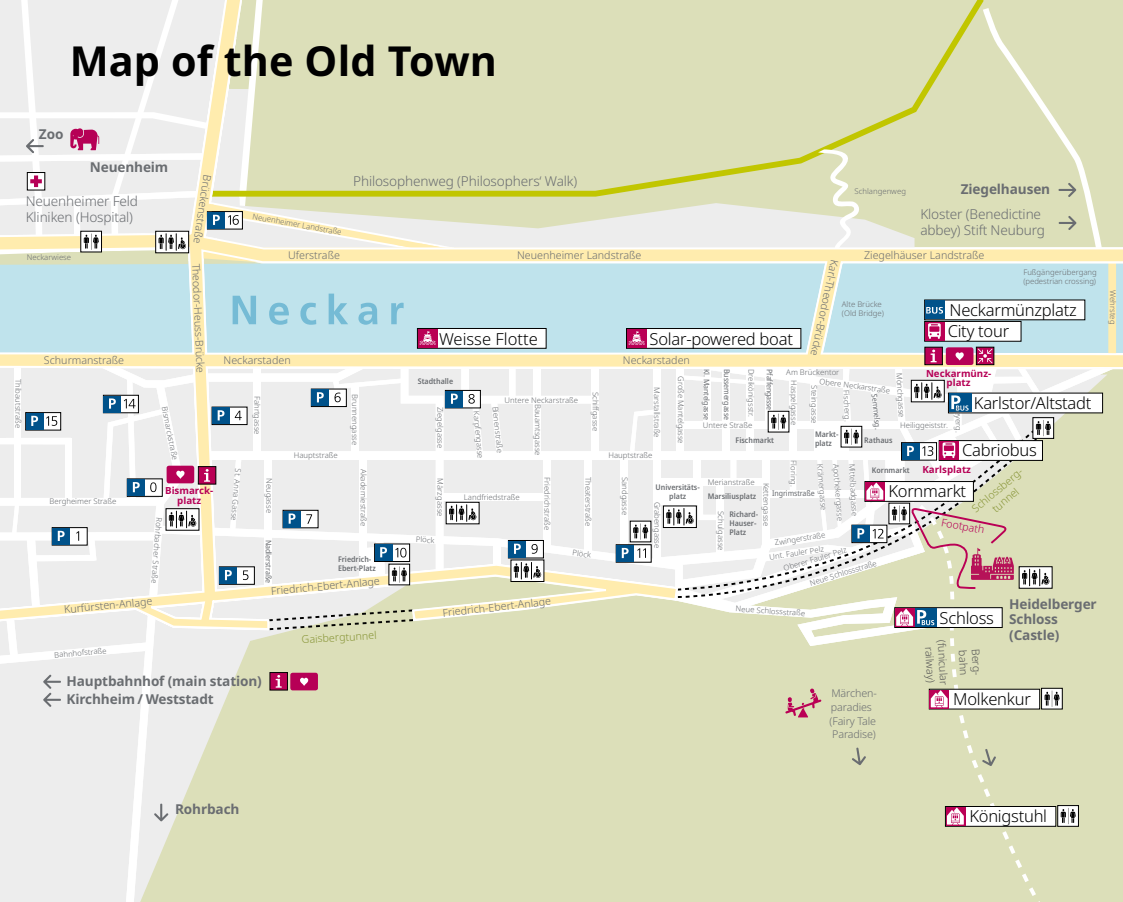
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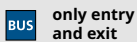
# Map of the Old Town



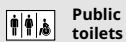
**Bus parking**



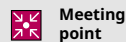
**Parking garage**



**only and exit**



**Public toilets**



**Meeting point**



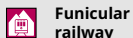
**Tourist Information**



**HCD card sale**



**Bus tours**



**Funicular railway**



**Pier**